

Media release

5. November 2024, Sensirion Holding AG, 8712 Stäfa, Switzerland

Sensirion presents its updated growth strategy at the Capital Market Day

Today, November 5, 2024, Sensirion will present an update on its growth strategy and medium-term outlook at the second Capital Market Day.

Four strategic focus areas

Sensirion Holding AG's renewed growth strategy is based on four strategic priorities:

First, Sensirion wants to build upon and expand its existing market and cost leadership in the two core markets of environmental sensor solutions and flow measurement solutions.

Second, Sensirion wants to use its technological strength and broad customer base to tap into related growth areas. The focus here is primarily on the growing market for leakage sensors, with a further focus on the data-based service business (methane emissions monitoring) and sensor solutions for medical breath analysis. As a third strategic priority, Sensirion continues to focus on the development of pioneering technology to secure the foundation for long-term growth.

The growth strategy is anchored by Sensirion's multi-award-winning corporate culture as a basis for innovation and entrepreneurship.

Sensirion will present further details of its growth strategy in today's presentation.

The presentation will be available on November 5, 2024, from around 7:00 am CET at

<https://sensirion.com/company/investor-relations>.

Medium-term outlook

At the Capital Market Day, Sensirion confirms its positive medium- and long-term outlook, thanks in particular to the unchanged strong pipeline of growth opportunities supported by numerous megatrends. Over the next three- to five-year cycle and assuming unchanged exchange rates, Sensirion therefore continues to expect average annual revenue growth in the low- to mid-teen percent range and an average EBITDA margin in the mid- to high-teen percent range.

Capital Market Day speakers and agenda

The event starts at 11:00 am CET at the headquarters in Stäfa and will be streamed remotely at the same time:

<https://attendee.gotowebinar.com/register/1191124478449307734>

The agenda is as follows:

Time (CET)	Subject	Speaker
11:00–11:05	Welcome	Lars Dünnhaupt
11:05–11:20	Keynote by the founders	Moritz Lechner / Felix Mayer
11:20–11:40	Overview of Sensirion	Franziska Brem
11:40–11:50	Strategic achievements since CMD 2021	Marc von Waldkirch
11:50–12:20	Update on strategy and strategic focus 1	Johannes Schumm
12:20–12:40	Q&A	All
12:40–13:40	Lunch break with management, Q&A and product demo	All
13:40–14:00	Strategic focus 2	Marc von Waldkirch
14:00–14:15	Strategic focus 3	Lukas Bürgi
14:15–14:30	Sustainability roadmap and business opportunities	Lars Dünnhaupt
14:30–14:40	Financial strategy	Matthias Gantner
14:40–14:45	Wrap-up & medium-term outlook	Marc Waldkirch
14:45–15:15	Q&A	All

Financial calendar

March 11, 2025 Financial year results and report 2024

May 12, 2025 Annual General Meeting 2025

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About Sensirion Holding AG

Sensirion Holding AG (SIX Swiss Exchange: SENS), headquartered in Stäfa, Switzerland, is a leading manufacturer of digital microsensors and systems. The product range includes environmental sensors for the measurement of humidity and temperature, volatile organic compounds (VOC), carbon dioxide (CO₂) and particulate matter (PM2.5), gas and liquid flow sensors, differential pressure sensors as well as gas leakage sensors.

An international network with sales offices in China, Europe, Japan, South Korea, Taiwan and the USA supplies international customers with standard and custom sensor system solutions for a vast range of applications. Sensirion sensors can commonly be found in the automotive, medical, industrial and consumer end markets. For further information, visit www.sensirion.com.

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Sensirion uses certain key figures to measure its performance that are not defined by Swiss GAAP FER. These alternative performance measures may not be comparable to similarly titled measures presented by other companies. Additional information on these key figures can be found at www.sensirion.com/additional-performance-measures.

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