

## Trainee – International Sales Program

### Program duration

18 months (structured training + international rotations)

### Location

Starting in Shenzhen, China, with rotations in Switzerland and the United States

### Role overview

As an International Sales Trainee at Sensirion, you will tackle real global business challenges from day one. This program offers hands-on experience in key areas such as Key Account Management, Market Management, Product Management, and Distribution Management. You will learn how to transform cutting-edge sensor technology into customer value and drive international projects in a dynamic, multicultural environment.

### Program highlights

- Industry benchmark + global platform: Join a hidden champion and recognized leader in sensor technology
- International rotations: Work in China, Switzerland, and the US, gaining exposure to diverse markets and cultures
- Real business impact: Contribute to strategic customer projects, market analysis, product strategy, and global supply chain initiatives
- Mentorship & collaboration: Learn from experienced professionals and develop leadership skills through cross-functional projects
- Career growth: Upon successful completion, outstanding trainees will have the opportunity to advance into management roles

### What you will learn

- Cross-cultural leadership: Collaborate with global teams and navigate different cultural and regulatory environments
- Technology meets business: Understand sensor technology and master market strategies and customer engagement
- Sustainability expertise: Work on global topics such as refrigerant safety and methane reduction, turning ESG knowledge into practical skills
- Strategic thinking & execution: Balance innovation with compliance, speed with quality in real-world projects
- Leadership accelerator: Build core competencies for future management roles through structured training and mentorship

### Your profile

- Bachelor's or master's degree in Electrical Engineering, Materials Science, Physics, or related fields
- Strong English skills and intercultural communication ability; willingness to travel internationally
- Analytical mindset, proactive attitude, and excellent communication skills
- Initial experience in sales or product management is a plus

### We offer

- A structured trainee program with international assignments
- Intensive mentoring and personalized development plans
- Diverse growth opportunities in a global company
- A permanent position in the sales environment upon program completion

**About Sensirion**

Sensirion is a global leader in advanced semiconductor sensor technology and a recognized benchmark in the industry. Our solutions are widely used in automotive, medical, industrial, and consumer electronics, enabling cleaner air, improved energy efficiency, and better health worldwide. Headquartered in Switzerland, we operate across 12 countries, including China, the US, Korea, Singapore, and Hungary. In China, we have been deeply rooted for many years, building strong local expertise and a mature customer network with leading companies in multiple sectors.

**Interested?** Apply and send your CV to Jolly Yang, e-mail: [jolly.yang@sensirion.com](mailto:jolly.yang@sensirion.com)

## 国际销售管培生 (Trainee – International Sales Program)

### 项目周期

18 个月 (结构化培训 + 国际轮岗)

### 工作地点

中国深圳 (起点), 并包含瑞士、美国等国际轮岗机会

### 职位描述

作为盛思锐国际销售管培生, 你将参与真实的全球业务挑战, 深入了解传感器行业的核心技术与市场策略, 并在跨文化环境中快速成长。你将轮岗于大客户管理、市场管理、产品管理和分销管理等核心职能, 学习如何将技术转化为客户价值, 推动全球项目落地。

### 职位亮点

- 全球化平台: 行业隐形冠军, 深耕传感器技术, 服务汽车、医疗、工业、消费等全球市场
- 国际轮岗: 中国、瑞士、美国等地, 亲身体验多元文化与市场逻辑
- 真实业务挑战: 从第一天起参与战略客户、市场分析、产品策略、供应链管理
- 导师制与跨职能协作: 经验丰富的导师陪伴, 跨部门项目锻炼领导力
- 长期职业路径: 项目结束后, 有机会晋升为管理岗位, 开启全球化职业生涯

### 你将学到什么

- 跨文化领导力: 在不同文化和法规环境中, 学会全球化沟通与协作
- 技术与商业双轮驱动: 理解传感器技术, 掌握市场策略与客户管理
- 可持续竞争力: 参与全球议题, 如冷媒安全、甲烷减排, 将 ESG 素养转化为硬技能
- 战略思维与执行力: 在真实项目中, 平衡创新与合规, 速度与质量
- 职业加速器: 领导力训练、跨职能经验, 打造未来管理者的核心能力

### 职位要求

- 电气工程、材料科学、物理学或相关专业本科及以上学历
- 英语流利, 具备跨文化沟通能力, 愿意国际出差
- 具备分析性思维、主动性和良好的沟通能力
- 有销售或产品管理相关实习经验者优先

### 我们提供

- 结构化培训项目, 涵盖专业技能、综合能力和领导力
- 国际派遣机会, 深入全球市场
- 导师制与个性化发展计划
- 项目结束后, 获得正式职位并有晋升机会

### 公司简介

盛思锐 (Sensirion) 是一家全球领先的高科技企业, 专注于先进的半导体传感器技术研发与制造。作为行业的隐形冠军和标杆企业, 我们的传感解决方案广泛应用于汽车、医疗、工业和消费电子领域, 致力于通过精准测量改善空气质量、提升能源效率、保护环境与健康。

总部位于瑞士, 全球布局覆盖中国、美国、韩国、新加坡、匈牙利等多个国家和地区。我们不仅在全球范围内持续创新, 更在中国市场深耕多年, 建立了成熟的客户网络, 服务众多行业领先企业, 积累了丰富的本地化经验。

感兴趣吗? 请申请并将您的简历发送给 Jolly Yang, 电子邮箱: [jolly.yang@sensirion.com](mailto:jolly.yang@sensirion.com)